

**Allstate X Canada Soccer Prize Pack #2 Contest Rules**  
**(the “Contest Rules”)**

**General**

1. NO PURCHASE NECESSARY.
2. This Contest is being conducted by Allstate Insurance Company of Canada (the “Sponsor”).
3. The Allstate X Canada Soccer Prize Pack (the “Contest”) will begin on Friday, June 19<sup>th</sup>, 2026, at 12:00 a.m. Eastern Time (“Contest Starting Date”) and will end on Friday, July 3<sup>rd</sup>, 2026, at 11:59 p.m. Eastern Time (the “Contest Closing Date”).
4. Before entering the Contest, each entrant (as defined below) must review and agree to be bound by the Contest Rules as set out herein. By entering the Contest, entrants accept and agree to be bound by the Contest Rules and accept the decisions of the Sponsor in connection with this Contest as final and binding in all respects.

**Eligibility**

5. The Contest is open to legal residents of Alberta, Quebec, Ontario, Nova Scotia, and New Brunswick who are the age of majority in their province of residence as of the Contest Starting Date (each an “entrant”).
6. By accepting a prize, each confirmed winner and their selected companions, agrees that the Sponsor may use their name, city/province of residence, photograph, likeness, voice, and any statements made regarding the Contest or the prize, in connection with any publicity carried out by or on behalf of the Sponsor, in any media now known or developed in the future, worldwide and in perpetuity, for the purpose of administering this Contest and promoting the Sponsor, without any further compensation, provided that the winner and travel companion have signed the required publicity release form.

**How to Enter**

7. The Contest can only be entered online by: commenting “#GoodLuckCANMNT” under the designated post and filling the form in the bio.
8. You may enter the Contest only once. Multiple entries by the same person or from the same account or from the same person from different email addresses will be disqualified.

9. All entries must be received by the Contest Closing Date in order to be eligible for the Contest.
10. Entries that do not conform to or satisfy any condition of these Contest Rules shall be disqualified.
11. The Sponsor is not responsible for any lost, late, delayed, incomplete, stolen, misdirected, damaged, altered, or destroyed entries.

### **Grand Prize**

12. Grand Prize: One (1) selected entrant will be awarded with the Grand Prizes (the “Winner”) consisting of
  - a. One (1) Canada Soccer 2026 Jersey
  - b. One (1) Canada Soccer hat
  - c. One (1) Co-branded Canada Soccer x Allstate mini ball
13. The Grand Prize has an approximate total value of \$300 CAD. Neither the Winner nor any guest accompanying the Winner (each a “participant”) shall be entitled to the monetary difference between the actual value and the approximate value, if any.

### **Details and Restrictions**

14. The Grand Prize must be accepted as awarded. The Sponsor reserves the right to substitute a prize of equivalent or greater value, including cash equivalent to the advertised retail value, in the event of the unavailability of the advertised Grand Prize. The Grand Prize may not be transferred, assigned, or redeemed for cash. Sponsor’s rulings are final and without appeal in all matters related to the promotion and the awarding of the Grand Prize.
15. Each entrant must be of the age of majority in his/her jurisdiction of residence.
16. Each entrant must sign and return a release of liability and consent to publicity form.

### **Draw**

17. A random selection to award the Grand Prize will be held at approximately 12:00 p.m. Eastern Time on June 17<sup>th</sup>, 2026, by the Sponsor in Toronto.
18. The selected entrant will be contacted by telephone and email within seventy-two (72) hours of the draw. If the Winner declines the Grand Prize or cannot be contacted by telephone or email within four (4) business days of the draw date his/her entry will be disqualified and another entrant will be randomly selected until such time as contact is made by telephone with the selected entrant or there are no more entries.

19. Neither Sponsor nor its affiliates will be responsible for the failure for any reason whatsoever of selected entrants not being able to receive notification or for the selected entrants not being able to respond as prescribed above.
20. Upon notification, the selected entrant must, unaided, correctly answer a time-limited, mathematical skill-testing question. In the event that the selected entrant is unable to answer the skill-testing question correctly, the Sponsor shall disqualify said entrant and randomly draw another eligible entry, and the Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard.
21. If the selected entrant declines the Grand Prize, is not eligible, or does not otherwise meet the requirements as set out in the Contest Rules, the Sponsor shall have the right to disqualify said entrant and randomly draw another eligible entry for purposes of awarding the Grand Prize, and the Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard.

### **General Conditions**

22. To accept the Grand Prize, the selected entrant agrees, within four (4) days of notification of the Grand Prize, to sign and return or otherwise provide to the Sponsor all required documentation, and to ensure that each of his or her travellers also signs and returns or provides all required documentation within the same time period:
  - (a) A form affirming eligibility and compliance with all Contest Rules and affirming his/her ability to travel on the dates and at the times specified by the Sponsor.
  - (b) A liability release form releasing the Sponsor, its subsidiaries, affiliates, employees, directors, officers, suppliers, agents, administrators, successors and assigns (collectively, the "Releasees") from and against any and all claims and liability arising from or relating to, whether directly or indirectly, the acceptance, receipt, possession, use, or misuse of the awarded Grand Prize, participation in the Contest and any Contest or Grand Prize-related activity, or any breach of the Contest Rules.
  - (c) A publicity release form permitting the Releasees to use his or her name, image, voice, likeness, city of residence, and/or photograph in any publicity or advertising carried out in any medium worldwide by the Sponsor and/or its advertising or promotional agencies without limitation or further compensation or notification, unless prohibited by law.
  - (d)

23. If the Winner and their selected travellers fail to submit the documentation and information specified above within the given time period, the Sponsor reserves the right to disqualify said entrant and randomly draw another eligible entry for the purpose of awarding the Grand Prize (time permitting), and the Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard.
24. Chances of winning depend on the number of eligible entries received. The Sponsor is unaware of how many eligible entries will be received.
25. The Sponsor shall not be liable for any human or technical errors that may arise or occur in connection with the Contest. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, theft or destruction or unauthorized access to, or alteration of the entries.
26. The Sponsor is not responsible for any failure of an entry to be received by the Sponsor as a result of technical problems or human error.
27. The Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with or attempts to tamper with the entry process. CAUTION: ANY ATTEMPT BY AN ENTRANT TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW INCLUDING CRIMINAL PROSECUTION.
28. This Contest is subject to all applicable federal, provincial and municipal laws and regulations.
29. The Sponsor reserves the right, in its sole discretion, to terminate or suspend the Contest, or modify the Contest Rules at any time for any reason or should fraud or other causes beyond the control of the Sponsor corrupt the administration, security, or odds of winning.
30. Residents of Alberta, Ontario, Nova Scotia and New Brunswick: By entering this Contest, each entrant agrees that the courts of the Province of Ontario, Canada shall have jurisdiction to entertain any action or other legal proceedings based on any provision of these Contest Rules or the running of this Contest. Each of the aforesaid entrants hereby irrevocably attorns to the exclusive jurisdiction of the courts of the Province of Ontario.
31. Residents of Québec: Any dispute regarding the conduct of this Contest or the interpretation or application of these Contest Rules shall be submitted to the jurisdiction of the competent courts of the Province of Québec, in accordance with applicable Québec law.

32. The sponsor will retain personal information provided by entrants for as long as necessary for contest administration including awarding and delivering the grand prize and announcing the winner as set out above in accordance with Allstate Insurance Company of Canada's [Privacy Policy](#). No further communications will be received by entrants unless entrants provide the sponsor with express permission to do so.