

2024 Soccer Fest Win and iPhone Contest Rules (the “Contest Rules”)

General

1. NO PURCHASE NECESSARY.
2. This Contest is being conducted by Allstate Insurance Company of Canada (the “Sponsor”).
3. The Allstate 2024 International Trip Contest (the “Contest”) will begin on Wednesday, May 1, 2024 at 9:00 a.m. Eastern Standard Time (“Contest Starting Date”) and will end on Saturday, September 30, 2024 at 11:59 p.m. Eastern Standard Time (the “Contest Closing Date”).
4. Before entering the Contest, each entrant (as defined below) must review and agree to be bound by the Contest Rules as set out herein. By entering the Contest, entrants accept and agree to be bound by the Contest Rules, and accept the decisions of the Sponsor in connection with this Contest as final and binding in all respects.

Eligibility

5. The Contest is open to legal residents of Alberta, Ontario, Quebec, Nova Scotia, and New Brunswick who are eighteen years of age or older in their province of residence as of the Contest Starting Date. Employees, representatives, agents, shareholders, officers, and directors (including their immediate family members and those with whom such persons are domiciled) of the Sponsor, the Canadian Soccer Association (“CSA”), and each of their respective subsidiaries, affiliates, distributors, prize suppliers, advertising and promotional agencies and any other entity involved in the development, production, administration, or fulfilment of the Contest are not eligible to enter this Contest. For purposes of this Contest, “immediate family members” shall include the mother, father, brothers, sisters, daughters, sons, partner or spouse of an individual (regardless of where any such “immediate family member” resides). Determination of Contest eligibility shall be made in the sole discretion of the Sponsor and shall be final and binding.
6. By entering the Contest, the entrant consents, to the extent permitted by law, to the use of his or her name, image, voice, likeness, city of residence, and/or photograph without compensation or notice in any publicity or advertising carried out in any medium worldwide by the Sponsor and/or its advertising or promotional agencies without limitation or further notification.

How to Enter

7. The Contest can be entered as follows:
 - a. **Paper Ballot:** Complete a paper ballot where there is an Allstate booth set-up at any of the 2024 Soccer Fest events held in Alberta, Ontario, Quebec, New Brunswick, and Nova Scotia.

All information required to complete the process must be provided at the Allstate booth. Information required for the paper ballot process includes confirmation of age of majority, first name, last name, postal code, email address (optional), and phone number.

b. Mail-In Ballot: Send a standard letter-sized sheet of paper with your information and referencing the Contest to the attention of Rob Nadler, Allstate Insurance Company of Canada, 100 – 27 Allstate Parkway, Markham, Ontario, L3R 5P8 via regular mail. The information required includes confirmation of age of majority, first name, last name, postal code, email address (optional), and phone number.

8. You may enter the Contest only once. Multiple entries by the same person or from the same email address or from the same person from different email addresses shall result in disqualification.
9. All entries must be received by the Contest Closing Date in order to be eligible for the Contest.
10. Entries that do not conform to or satisfy any condition of these Contest Rules shall be disqualified.
11. The Sponsor is not responsible for any lost, late, delayed, incomplete, stolen, misdirected, damaged, altered, or destroyed entries.
12. All entries become the sole property of the Sponsor and will not be returned.

Grand Prize

13. Grand Prize: One (1) selected entrant will be awarded the Grand Prize (the “Winner”) consisting of One (1) iPhone 15 Pro 128GB..
14. The Grand Prize has an approximate total value of \$1,500 CAD. The Winner shall be entitled to the monetary difference between the actual value and the approximate value, if any.

Draw

15. A random drawing to award the Grand Prize will be held at approximately 2:00 p.m. Eastern Standard Time on October 1, 2024 by the Sponsor at its corporate head office located at 27 Allstate Parkway, Markham, Ontario, L3R 5P8.
16. The selected entrant will be contacted by telephone within forty-eight (48) hours of the draw. If the Winner declines the Grand Prize or cannot be contacted by telephone within seven (7) business days of the draw date his/her entry will be disqualified and another entrant will be randomly selected until such time as contact is made by telephone with the selected entrant or there are no more entries.
17. Neither Sponsor nor its affiliates will be responsible for the failure for any reason whatsoever of selected entrants not being able to receive notification or for the selected entrants not being able to respond as prescribed above.
18. Upon notification, the selected entrant must, unaided, correctly answer a time-limited, mathematical skill-testing question. In the event that the selected entrant is unable to answer the skill-testing question correctly, the Sponsor shall disqualify said entrant and randomly draw another eligible entry, and the Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard.
19. If the selected entrant declines the Grand Prize, is not eligible, or does not otherwise meet the requirements as set out in the Contest Rules, the Sponsor shall have the right to disqualify said entrant and randomly draw another eligible entry for purposes of awarding the Grand Prize, and the Sponsor shall be fully and completely released and discharge from any liability or responsibility in this regard.

General Conditions

20. To accept the Grand Prize, the selected entrant agrees to sign and return or provide the following to the Sponsor within seven (7) days of notification of the Grand Prize:
 - (a) A liability release form releasing the Sponsor, its subsidiaries, affiliates, employees, directors, officers, suppliers, agents, administrators, successors and assigns (collectively, the "Releasees") from and against any and all claims and liability arising from or relating to, whether directly or indirectly, the acceptance, receipt, possession, use, or misuse of the awarded Grand Prize, participation in the Contest and any Contest or Grand Prize-related activity, or any breach of the Contest Rules.

- (b) A publicity release form permitting the Releasees to use his or her name, image, voice, likeness, city of residence, and/or photograph in any publicity or advertising carried out in any medium worldwide by the Sponsor and/or its advertising or promotional agencies without limitation or further compensation or notification, unless prohibited by law.
21. Chances of winning depend on the number of eligible entries received.
The Sponsor is unaware of how many eligible entries will be received.
 22. The Sponsor shall not be liable for any human or technical errors that may arise or occur in connection with the Contest. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, theft or destruction or unauthorized access to, or alteration of the entries.
 23. The Sponsor is not responsible for any failure of an entry to be received by the Sponsor as a result of technical problems or human error.
 24. The Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with or attempts to tamper with the entry process. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW INCLUDING CRIMINAL PROSECUTION.**
 25. This Contest is subject to all applicable federal, provincial and municipal laws and regulations.
 26. The Sponsor reserves the right, in its sole discretion, to terminate or suspend the Contest, or modify the Contest Rules at any time for any reason or should fraud or other causes beyond the control of the Sponsor corrupt the administration, security, or odds of winning, subject to the approval of the Régie des alcools, des courses et des jeux in respect of residents of Quebec.
 27. Residents of Alberta, Ontario, Nova Scotia and New Brunswick: By entering this Contest, each entrant agrees that the courts of the Province of Ontario, Canada shall have jurisdiction to entertain any action or other legal proceedings based on any provision of these Contest Rules or the running of this Contest. Each of the aforesaid entrants hereby irrevocably attorns to the exclusive jurisdiction of the courts of the Province of Ontario.
 28. Quebec Residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may

be submitted to the Régie only for the purposes of helping the parties reach a settlement.

29. THE SPONSOR IS COLLECTING, HOLDING AND USING PERSONAL INFORMATION PROVIDED BY ENTRANTS FOR THE PURPOSES OF ADMINISTERING THIS CONTEST; AWARDING AND DELIVERING THE GRAND PRIZE AND ANNOUNCING THE WINNER AS SET OUT ABOVE IN ACCORDANCE WITH ALLSTATE INSURANCE COMPANY OF CANADA'S PRIVACY POLICY AT <https://www.allstate.ca/webpages/custcare/privacy-matters.aspx?lang=en>. NO FURTHER MARKETING COMMUNICATIONS WILL BE RECEIVED BY ENTRANTS UNLESS ENTRANTS PROVIDE THE SPONSOR WITH EXPRESS PERMISSION TO DO SO.

Mini-rules:

*Terms and conditions apply. No purchase necessary. Contest period May 1, 2024 (9:00am EST) to September 30, 2024 (11:59PM EST). Open to residents of AB, ON, NS, QC, and NB of the age of majority in their province of residence. Limit of one (1) entry per person. One (1) random draw will be held at approximately 2:00PM EST on October 1, 2024, in Markham, ON. Grand Prize consists of one (1) iPhone. Chances of winning dependent on the number of eligible entries received. Skill-testing question required. For full contest rules, visit <https://www.allstate.ca/community/sponsorship>. Trademark owned by Allstate Insurance Company used under license by Allstate Insurance Company of Canada. ©2024 Allstate Insurance Company of Canada.