



Allstate®

You're in good hands.

Allstate 2015 Safe Driving Study Results

City	Province	2015 Ranking	Collision Claims Frequency (per 100 cars 2013 – 2015)	2013 Ranking	Collision Claims Frequency (per 100 cars 2011 – 2013)	Increase or Decrease in Collision Claims Frequency
Spruce Grove	AB	1	3.43%	17	4.23%	-19%
Chelmsford	ON	2	3.54%	28	4.61%	-23%
St. Thomas	ON	3	3.66%	34	4.75%	-23%
LaSalle	ON	4	3.70%	14	4.03%	-8%
Brockville	ON	5	3.83%	7	3.61%	6%
Belle River	ON	6	3.90%	16	4.12%	-5%
Sarnia	ON	7	4.01%	8	3.66%	9%
Lethbridge	AB	8	4.03%	22	4.45%	-9%
Medicine Hat	AB	9	4.06%	3	3.27%	24%
Amherstburg	ON	10	4.09%	10	3.73%	10%
Peterborough	ON	11	4.19%	24	4.49%	-7%
Georgetown	ON	12	4.20%	41	4.84%	-13%
Courtice	ON	13	4.78%	51	5.04%	-5%
Tecumseh	ON	14	4.78%	18	4.25%	12%
St. Catharines	ON	15	4.79%	20	4.38%	9%
Sault Ste. Marie	ON	16	4.81%	21	4.42%	9%
St. Albert	AB	17	4.82%	58	5.21%	-7%
Rothesay	NB	18	4.82%	74	5.79%	-17%
Sherwood Park	AB	19	4.85%	39	4.81%	1%
Newmarket	ON	20	4.97%	54	5.15%	-4%
Kanata	ON	21	5.01%	55	5.16%	-3%
Bedford	NS	22	5.06%	62	5.38%	-6%
Welland	ON	23	5.11%	13	4.00%	28%
Thunder Bay	ON	24	5.12%	23	4.48%	14%
North Bay	ON	25	5.12%	46	4.90%	5%
Saint John	NB	26	5.14%	60	5.29%	-3%
Belleville	ON	27	5.14%	11	3.78%	36%
Sudbury	ON	28	5.18%	31	4.64%	12%

City	Province	2015 Ranking	Collision Claims Frequency (per 100 cars 2013 – 2015)	2013 Ranking	Collision Claims Frequency (per 100 cars 2011 – 2013)	Increase or Decrease in Collision Claims Frequency
Waterdown	ON	29	5.18%	30	4.64%	12%
Niagara Falls	ON	30	5.20%	33	4.74%	10%
Cornwall	ON	31	5.24%	32	4.67%	12%
Hammonds Plains	NS	32	5.25%	2	3.16%	66%
Kingston	ON	33	5.26%	48	4.97%	6%
Kitchener	ON	34	5.32%	47	4.91%	8%
Stouffville	ON	35	5.33%	56	5.17%	3%
Riverview	NB	36	5.36%	29	4.62%	16%
Aurora	ON	37	5.41%	53	5.12%	6%
Windsor	ON	38	5.43%	49	5.00%	9%
Cambridge	ON	39	5.44%	40	4.81%	13%
Gloucester	ON	40	5.48%	81	5.97%	-8%
Ancaster	ON	41	5.51%	61	5.30%	4%
Dieppe	NB	42	5.52%	85	6.11%	-10%
Waterloo	ON	43	5.53%	43	4.85%	14%
Burlington	ON	44	5.56%	52	5.10%	9%
Bowmanville	ON	45	5.63%	27	4.60%	23%
Lower Sackville	NS	46	5.63%	36	4.77%	18%
Stoney Creek	ON	47	5.66%	72	5.76%	-2%
Etobicoke	ON	48	5.67%	57	5.19%	9%
Woodbridge	ON	49	5.80%	66	5.57%	4%
Oakville	ON	50	5.86%	59	5.29%	11%
Barrie	ON	51	5.87%	64	5.52%	6%
Dartmouth	NS	52	5.87%	25	4.50%	30%
Fredericton	NB	53	5.91%	63	5.43%	9%
Bolton	ON	54	5.92%	44	4.86%	22%
Calgary	AB	55	5.92%	86	6.13%	-3%
Red Deer	AB	56	5.92%	93	6.49%	-9%
Guelph	ON	57	5.93%	37	4.77%	24%
Hamilton	ON	58	5.93%	78	5.90%	0%
Brantford	ON	59	6.00%	38	4.78%	25%
Nepean	ON	60	6.01%	98	6.83%	-12%
Oshawa	ON	61	6.06%	69	5.71%	6%
London	ON	62	6.08%	65	5.52%	10%
Whitby	ON	63	6.08%	92	6.33%	-4%
Mississauga	ON	64	6.13%	76	5.85%	5%

City	Province	2015 Ranking	Collision Claims Frequency (per 100 cars 2013 – 2015)	2013 Ranking	Collision Claims Frequency (per 100 cars 2011 – 2013)	Increase or Decrease in Collision Claims Frequency
Bradford	ON	65	6.13%	35	4.75%	29%
Edmonton	AB	66	6.16%	87	6.20%	-1%
Markham	ON	67	6.18%	71	5.73%	8%
Moncton	NB	68	6.33%	68	5.65%	12%
Toronto	ON	69	6.45%	90	6.32%	2%
Pickering	ON	70	6.47%	83	6.02%	8%
Orleans	ON	71	6.51%	80	5.96%	9%
Thornhill	ON	72	6.52%	82	5.97%	9%
Milton	ON	73	6.57%	95	6.64%	-1%
Richmond Hill	ON	74	6.58%	77	5.88%	12%
Brampton	ON	75	6.66%	70	5.73%	16%
Maple	ON	76	6.76%	91	6.32%	7%
Scarborough	ON	77	6.85%	84	6.10%	12%
Ottawa	ON	78	6.97%	103	6.99%	0%
North York	ON	79	7.02%	89	6.26%	12%
Ajax	ON	80	7.12%	94	6.54%	9%
Halifax	NS	81	7.12%	73	5.76%	24%

Communities with the greatest decrease in collision claims frequency

Community	Increase or Decrease in Collision Claims Frequency (2011-13 to 2013-15)	Overall Ranking for 2015 study
Chelmsford, ON	-23%	2
St. Thomas, ON	-23%	3
Spruce Grove, AB	-19%	1
Rothesay, NB	-17%	18
Georgetown, ON	-13%	12

Communities with the greatest increase in collision claims frequency

Community	Increase or Decrease in Collision Claims Frequency (2011-13 to 2013-15)	Overall ranking for 2015 study
Hammonds Plains, NS	66%	32
Belleville, ON	36%	27
Dartmouth, NS	30%	52
Bradford, ON	29%	65
Welland, ON	28%	23

Provincial Breakdown: 2011-2015

Province	2015 Ranking	Collision Claims Frequency (2013-2015)	2014 Ranking	Collision Claims Frequency (2011-2013)	Increase or Decrease in Collision Claims Frequency
New Brunswick	1	5.20%	2	4.92%	5.9%
Alberta	2	5.48%	4	5.56%	-1.5%
Ontario	3	5.61%	3	5.18%	8.4%
Nova Scotia	4	5.77%	1	4.63%	24.7%

Dates with the fewest collision claims (2004-2014)

Date	Overall Ranking	Number of Claims
December 25	1	387
July 1	2	525
January 1	3	531

Dates with the most collision claims (2004 – 2014)

Date	Overall Ranking	Number of Claims
December 23	1	1328
November 19	2	1287
December 21	3	1276

Collision claims frequency by day of the week – Lowest to Highest (%)

Day of the Week	2015 Ranking	Collision Claims Frequency
Sunday	1	10.5%
Monday	2	13.7%
Saturday	3	13.8%
Tuesday	4	14.4%
Wednesday	5	15.2%
Thursday	6	15.5%
Friday	7	16.9%

Collision claims frequency by month – Highest to Lowest (%)

Month	2015 Ranking	Collision Claims Frequency
January	1	7.2%
December	2	6.8%
February	3	6.6%
November	4	6.2%
October	5	5.7%
March	6	5.6%
September	7	5.4%
August	8	5.3%
July	9	5.2%
May	10	5.1%
April	11	4.7%
June	12	4.6%

Cause of Loss (%)

Type of Loss Cause	% of occurrence
Rear-ended	25.17%
Turning and Intersections	23.54%
Parked Vehicle	13.57%
Lane Change	11.24%
Stationary Object or Ditch	9.78%
Backing up into Vehicle	5.68%
Chain Reaction Multi-Vehicle	5.16%
Pedestrian or Cyclist	2.77%
Other	2.18%
Head-on Collision	0.92%